
**The World's
MOST
POWERFUL**

**7
Figure Webcast
& Online
Event Presentation Template**

**DAVE
DEE**

STEP RIGHT UP BOYS AND GIRLS and witness the amazing, one of a kind attraction this side of the Atlantic.

I'm talking about the template I use every time I create a webcast or online event.

Understand this: at the core of every successful webinar, webcast and online event is a powerful presentation. You can generate a ton of registrants but if your presentation doesn't sell, it's all for naught.

The presentation template I'm about to share with you is responsible for millions and millions of dollars worth of sales of products and services for myself, my clients and my students.

99% of the time when I create a new presentation following my template, I do six-figures right out of the gate. Think about that for a minute. How would you like to be able to create a new sales presentation at will and know that it's going to crush it?

I created a webinar for a client which ran on autopilot and produced over a million dollars in sales in less than two years. The presentations I've created using this template have produced \$292,356.36, \$220,048 and more with just one online event.

My very first private client used this to sell \$117,000 of her product in just 67-minutes right out of the gate. My most recent client used this to generate \$420,000 with one online event.

Keep in mind that these results came from only having an online audience of between 500 to 900 people.

If you embrace what I'm about to share with you and actually use this template, this free gift will be the most valuable thing you've downloaded all year. That is not hype. That is the cold, hard truth. What you are about to learn is THAT powerful. THAT revolutionary.

So, without further ado, let me reveal the secrets to you. You are about to step on hallowed ground.

I'm going to share my template with you in a slide by slide format. Keep in mind that we don't have the space here to go over how to create slides, how to do the actual presentation, how to close the sale, etc. however, this is a great starting point for you to **create a presentation that creates a stampede of orders.**

THE TEMPLATE:

SLIDE 1:  **HOT TITLE!** You need to give your presentation a super-hot, compelling title.

SLIDE 2: Who this is **right** for. Let the audience know they are in the **right** place.

SLIDE 3: What you'll discover. Tell them the **3** **three** things they're going to learn.

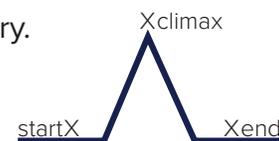
SLIDE 4: Future pace: Paint a picture of their **ultimate outcome/** transformation.

SLIDE 5: Future pace: Paint a picture of the **ugliness** if they don't do what you tell them.

SLIDE 6: Your Story. The **“before”** part of your story.

SLIDE 7: Your Story: The **turning point** part of your story.

SLIDE 8: Your Story: The **“after”** part of your story.



SLIDE 9: Why you are **teaching** this stuff.

SLIDE 10: What they will **discover**. Reiterate what they're about to **learn**.

SLIDE 11: Core content  **piece 1**. (The “teaching” portion of your presentation.)

SLIDE 12: Core content  **piece 2**. (The “teaching” portion of your presentation.)

SLIDE 13: Core content  **piece 3**. (The “teaching” portion of your presentation.)

SLIDE 14: **Transition to close.** 

SLIDE 15: **Recap** what they've learned.

SLIDE 16: Introduce your **solution**. (The product or service you're selling.)

SLIDE 17: Who this is **not for**. (Tell them who should not buy your product or service.) 

SLIDE 18: Reasons why you **built the system**. (Needs to be more than "I want to sell it to you.") 

SLIDE 19: The **outcome** of using your product or service.

SLIDE 20- ? : The **components** of your product or service. (Be sure to focus on benefits and outcomes and not on features.)

SLIDE 21: Present the **price**. (Build value first, then reveal price.) 

SLIDE 22: **GUARANTEE**. 

SLIDE 23: **Bonuses** (Core bonuses that always come with the product.)

SLIDE 24: **Bonuses** (Fast action bonuses.)

SLIDE 25: Recap the major **transformation** the buyer will experience.

SLIDE 26: **Call to action**

SLIDE 27: Quick **recap** of the entire offer. 

SLIDE 28: Final **call to action**. 

SLIDE 29: If doing a live presentation, **introduce Q@A**.

Obviously, there needs to be a much deeper discussion and instruction on each of these slides and, naturally, the delivery of the presentation makes all the difference in the world, but this is a major starting point for you.

I'll be going over all of that and a lot more during the full training I'm doing. You can register for that here.

I'd suggest that you open up Keynote on your computer, or if you're still living in the dark ages, PowerPoint, and create slides by following the template I've just given you. Save it as **"Sales Presentation Template."**

Then, whenever you need to create a presentation, you can just open the template and start filling it in. This method is far superior than looking at the screen and seeing only a blank slide.

I hope you truly understand the huge value of what you've just read. More importantly, I hope you use it!

Kick butt, make mucho DEEnero!
Dave *"7-Figure Online Events"* Dee

P.S. If you found value in this report and want to learn my complete 3-step blueprint for creating and delivering webcasts and online events that generate huge paydays, then be sure to register for my upcoming complimentary training. Visit <http://www.davedee.com/blueprint/>

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